



Sponsorship Registration

SANS Webcast Package

Thank you for your interest in sponsoring a SANS Webcast. To secure this offer, please return the Sponsorship Registration Form completed and signed to vendor@sans.org. A SANS representative will contact you once receiving the completed form.

COMPANY NAME _____

CONTACT NAME _____ TITLE _____

COMPLETE MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Webcast Sponsorship Package - Please indicate your choice below.

3 Webcasts - \$33,000 (19% savings)

5 Webcasts - \$50,000 (26% savings)

Webcast Includes:

- Minimum 200 lead guarantee with no cap
- Continued lead generation on SANS Archive Webcast web page
- mp4 recording of your webcast
- Flexibility in pre-scheduling your webcasts at any time prior to the end of 2020

Billing - Please enter your webcast sponsorship package cost. A SANS representative will contact you to process your payment.

TOTAL COST:

IMPORTANT: Payment must be received by December 15th, 2019. Failure to pay by this date will result in delays in receiving leads.

Signing below acknowledges that the signee is the decision maker within the listed company and thereby secures the sponsor's sponsorship.

SIGNATURE _____ DATE _____



TERMS AND CONDITIONS FOR SANS WEBCASTS

Please read carefully

All vendor webcasts are subject to change. In the event there is a cancellation or change after the contract is received, SANS will offer you the option of either a full refund or an item of comparable value.

Webcast Overview: SANS webcasts are promoted, produced, moderated and archived by SANS. SANS webcasts are listed on the SANS webcast website - <http://www.sans.org/webcasts/>. Vendor Sponsor logo will be reflected on the individual webcast being sponsored.

Webcast Promotion & Lead Guarantee: SANS webcasts will be promoted via a weekly email blast to the SANS opt-in audience (over 300,000) as well as promotion in the SANS e-newsletters (Newsbites and @Risk). SANS guarantees a minimum of 200 leads for a SANS webcast. Lead count is cumulative of registrations prior to the webcast date as well as archive viewings of the webcast. Webcast lead guarantee is conditioned upon Vendor Sponsor providing Webcast Title and Abstract with enough lead time (4 weeks) to ensure adequate promotion of the webcast.

Registration list policy: Webcast registrations are Opt-In. Webcast sponsors will receive a list of all opt-in webcast registrants with contact information including at a minimum Name, Title, Company, Address, City, State, Country, Zip, Phone and Email. Vendor will receive full webcast registration list.

Archive Viewing: SANS will archive sponsored webcasts in the Webcast Archive section on the SANS website for 1 year. Registrations may still be processed for archive viewing of the webcast.

Lead Submission: Leads will be provided to sponsoring vendors on a regular basis for the first 3 months following the webcast, with the initial submission within two business days following the live webcast. After 3 months, leads will be provided as requested by sponsoring vendor.

Sponsor Responsibilities: Webcast lead guarantee is conditioned upon Vendor Sponsor providing Webcast Title and Abstract within a minimum of 4 weeks prior to webcast date. This lead time allows SANS to adequately promote the webcast to the SANS community to meet the lead guarantee.

Webcast Registration: SANS webcasts are free of charge to registrants. SANS will provide webcast registration link to Vendor Sponsor for vendor marketing purposes.

Webcast Recording: SANS will provide a recording of the webcast in MP3 format as requested by the Vendor Sponsor.

Payment options: Vendor Sponsor may choose either method of payment (credit card or check). The SANS Institute must receive 100% of the total amount due via credit card or check prior to the webcast being aired. Unless prior arrangements have been made, if the SANS Institute does not receive payment 24 hours prior to the webcast date, webcast will be postponed and/or cancelled. Penalties may be applied by SANS Institute in the case of checks returned for Insufficient Funds.

Cancellations: Cancellations will only be accepted when agreed to in writing by The SANS Institute. If a cancellation request is not deemed agreeable by SANS, full payment for webcast is required. Absolutely no cancellations will be accepted 2 weeks or less from the webcast scheduled date. A processing fee of 50% of the webcast sponsorship fee will be applied to any approved cancellation, regardless of when the cancellation is made. Cancellation fee must be paid by check or credit card within 10 business days of the cancellation date.

By signing below, Vendor Sponsor agrees to abide by the terms and conditions of this agreement and to any further rules and regulations issued to all participants prior to the start of all SANS Webcasts listed in this contract.

This agreement becomes a binding contract when signed by the Vendor Sponsor and received by The SANS Institute.

Authorized Signature: _____ Date: _____

Director of Vendor Programs: _____ Date: _____